



## A PRACTITIONER'S TOOLKIT

Making water, sanitation and hygiene safer through improved programming and services

## Toolset 3-E

Transformation of communities

# TS3-E-2 – Practical toolkit and training outline for community video with a focus on GBV and related issues

<b>Context</b>	<p>Community video can be a powerful tool to promote debate and discussion at the community level on sensitive issues such as GBV.</p> <p>Although these guides were not developed specifically for the WASH sector, community video has the potential to be a powerful tool able to promote debate on violence including GBV and WASH at the community level, including when integrated with other hygiene-related promotion issues.</p>
<b>Implementing organisations</b>	<p>Developed by the American Refugee Commission, Communication for Change and USAID.</p>
<b>Description of good practices</b>	<p><b>Two toolkits:</b></p> <p><i>A toolkit on community video for social change</i></p> <p>This toolkit includes sections on:</p> <ul style="list-style-type: none"> <li>• Critical issues in conflict-affected settings</li> <li>• Participatory communication for development and humanitarian contexts</li> <li>• Community video for social change</li> <li>• Planning a community video project</li> <li>• Implementing a community video initiative</li> <li>• Programme quality and sustainability</li> <li>• Monitoring and evaluation</li> <li>• Sharing lessons on best practices</li> <li>• Additional resources on the above</li> </ul> <p><i>A practical guide to community video training with a focus on gender norms, gender-based violence, harmful practices, HIV/AIDS and related issues</i></p> <p>The guide is highly practical with tips and examples, and is complemented by online videos where more can be learned about using the powerful tool of community videos.</p> <p>It provides a framework for a workshop to learn about preparing community videos. It includes:</p> <ul style="list-style-type: none"> <li>• <b>Workshop overview and the role of the trainer;</b></li> <li>• <b>A training plan;</b></li> <li>• <b>Community video training exercises</b> – communication and camera exercises, energisers, role plays; and</li> <li>• <b>Source sheets</b> – discussion source sheets, production source sheets, playback source sheets.</li> </ul>

**References/Links**

Goodsmith, L. and A. Acosta (2011) *Community Video for Social Change: A Toolkit*. Minneapolis, MN, USA: American Refugee Committee International. [http://www.arcrelief.org/site/PageServer?pagename=videoforsocialchange\\_toolkit](http://www.arcrelief.org/site/PageServer?pagename=videoforsocialchange_toolkit) [accessed 11 October 2013]. ([on USB stick](#))

American Refugee Committee, Communication for Change (no date) *A Practical Guide to Community Video Training With a Focus on Gender Norms, Gender-based Violence, Harmful Practices, HIV/AIDS, and Related Issues*. Minneapolis, MN, USA: Available at: [http://www.arcrelief.org/site/PageServer?pagename=videoforsocialchange\\_toolkit](http://www.arcrelief.org/site/PageServer?pagename=videoforsocialchange_toolkit) [accessed 11 October 2013]. ([on USB stick](#))

See also:

<http://www.arcrelief.org/site/PageServer?pagename=VideoThroughOurEyes> [accessed November 2013] – link to example video on making community videos (8.07 min).

**VIOLENCE  
GENDER  
& WASH**

**A PRACTITIONER'S TOOLKIT**

**Making water, sanitation and  
hygiene safer through improved  
programming and services**

**Toolset 3-E**

**Transformation  
of communities**