

CHANGE BEGINS WITH ME



We Can

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In our society there are much fewer women compared to men. It is said that women are "missing" from statistics.



Women are missing!
Can you guess how many are missing?



girls are
killed at birth

girls are given
less education



Women face
different kinds
of violence at
home



Women are
tortured for
dowry

Because they are valued less

What are the other examples of women being valued less?

But an equal society is possible!

All of us benefit when men and women have equal rights

equal love and care



equal education



equal pay for equal work

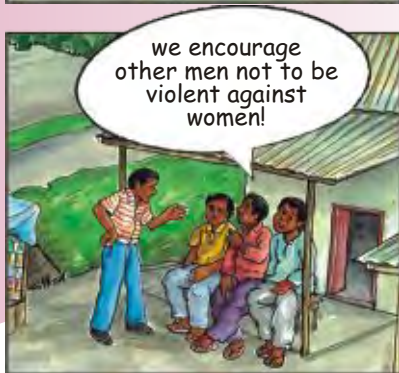


equal rights to property



So how can we make a Change?

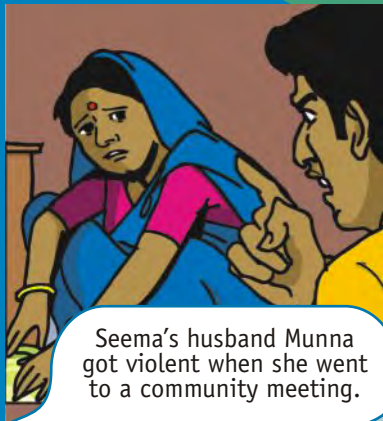
Each of us can take small actions that lead to big changes





Minu was valued at her workplace. But her brother forced her to stay home.

Minu's employer wanted to help her.
What could she do?



Seema's husband Munna got violent when she went to a community meeting.

Neighbour Pappu wanted to prevent violence. What could he do?





Anu wanted to visit her friend, but her husband Deepu said "no".

Deepu's mother felt he was being unfair to Anu.
What could she do?



Sunderlal approved of his daughter working, but not his daughter-in-law

The rest of the family did not agree with Sunderlal.
What could they do?





The employer invited Minu's family members to see how much her work was respected.

Minu's family realised her worth, and understood that Minu's potential would be wasted if she were forced to stay at home.

They felt proud, and resolved to help her in her career.

Who is the Changemaker in this story?



Pappu explained to Munna how Seema had made important contributions at community meetings.

This helped Munna realise Seema's worth as a community worker. He realised she was more than just a wife.

He felt proud of Seema's work and stopped using violence against her.

Who is the Changemaker in this story?



Deepu's mother explained how Anu's decisions should be accepted as an equal member of the family.

This helped Deepu to value Anu's work at home, and her role as an equal.

He began to support Anu's decisions. Their relationship improved and made them both happy.

Who is the Changemaker in this story?



Sunderlal's son called for a family meeting to discuss the importance of women working.

This helped Sunderlal realise that both his daughter and daughter-in-law had an equal right to work.

His daughter-in-law deeply appreciated the support of the family when she took up a job.

Who is the Changemaker in this story?

Changemakers' Checklist

As a changemaker I will make sure that in my family...

- ☐ ...Girls and boys get equal love, care and respect
- ☐ ...Girls, boys, men and women get equal nutrition and health care
- ☐ ...Girls and boys get equal opportunities for education, earning and development
- ☐ ...Girls and boys get equal freedom to work and travel
- ☐ ...Men and women are both involved in making important family decisions
- ☐ ...Men and women are both involved in community decisions
- ☐ ...Men and women share household chores within and outside the house
- ☐ ...Men and women have time to relax and meet friends
- ☐ ...Men and women resolve their conflicts through discussion and not violence



We Can

**End All Violence
Against Women**

South Asia Campaign, 2005 - 2011

The **We Can** campaign is a 6 year, 6 country South Asia regional campaign that seeks to address the root causes of discrimination against girls and women, and end all violence against them.

We Can has set out to create 5 million Changemakers in South Asia by year 2011, who will change community attitudes and build popular support for the campaign.

By year 2009 over 20,00,000 Changemakers have volunteered to be a part of the campaign.

Pledge

I will neither tolerate nor commit any act of violence against women under any circumstance

I will motivate atleast 10 people to prevent violence against women

Answers

How many women are missing? Over 3 crore women are said to be missing from statistics in India! Because women are valued less, they face violence & discrimination throughout their lives. This includes childhood neglect, unequal rights to property or wages, trafficking, abandonment, and physical, emotional or economic violence at home.

Who is the Changemaker? In the 4 stories, even though one person started the discussion, the real Change came about through the understanding and participation of all the people involved. So they are all Changemakers!

**Have you got these
Changemakers tools?**

Posters



Comic books



Workbooks



Toolkit



Passport



We Can

**End All Violence
Against Women**

2005 - 2011

We Can India

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